



Slayton, Minnesota

Shetek Lutheran Ministries - where Christ renews and empowers.

MISSION STATEMENT

Make a Difference

A HISTORY

FOUNDED ON A STRONG FOUNDATION OF FAITHFUL MINISTRY HISTORY

- 1933** - A transient camp is built on the north end of Keeley Island in Lake Shetek. Many of those buildings are still in service today.
- 1945** - The camp is leased by the state of Minnesota to a group of pastors who formed the Shetek Lutheran Bible Camp Association
- 1945** - First three day camp session held on site
- 1947** - Property purchased from the state of MN for \$40,100 by the newly formed Lake Shetek Lutheran Bible Camp Corporation
- 1950** - The Chapel is dedicated with Gov. Luther Youngdahl giving the main address and with about 3,000 people in attendance
- 1959** - A faculty cabin (North end of the Lakota Retreat Center) is built
- 1972** - Picnic shelter enclosed to create Cheyenne Lodge
- 1974** - Pastor Ron Letnes called as the first full-time Executive Director
- 1980** - Jon Hoyme called as Shetek's second Executive Director
- 1990** - Middle section of Lakota Retreat Center built
- 1994** - Dakota Dining Hall and Office remodeled
- 1997** - 50th Anniversary celebration
- 2002** - Activity Center built
- 2009** - Marv Nysetvold called as Shetek's third Executive Director
- 2018** - Annual Meeting Approves Capital Campaign

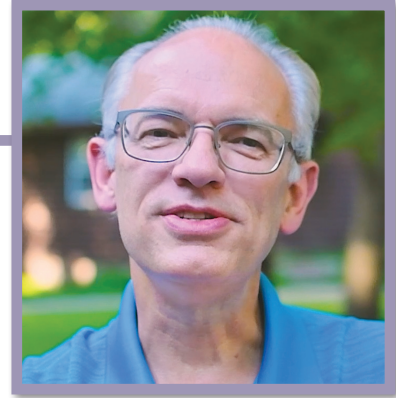


LEADERSHIP

2018 BOARD OF DIRECTORS



BACK ROW, LEFT TO RIGHT: Pastor Andrew Schensted, Brian Matson, Pastor Dan Nelson, Pastor Charles Swanson, LaMont Kucker, Janice Caster
FRONT ROW, LEFT TO RIGHT: Laura Phillips, Krista Kopperud, Lora Hopp-Hansen, Pastor Jeanette McCormick, Pastor Wayne Meidinger
NOT PICTURED: Marla Hawes, Elias Youngquist, Rhonda Youngquist



"I do feel God is present here."
 - Mark Schwanebeck

OFFICERS

Pastor Dan Nelson, Brandon SD – Chair
 LaMont Kucker, Brandon SD – Vice-chair
 Janice Caster, Slayton MN - Treasurer
 Krista Kopperud, Currie MN - Secretary

SHETEK LUTHERAN MINISTRIES STAFF

Marvin Nysetvold, Executive Director
 Dana Isaacson, Program Director
 Kathy Peterson, Development Director
 Katie Chapman, Environmental Education Director and Campaign Coordinator
 Nora Dahlhoff, Office Manager
 Jean Larson, Retreat Coordinator
 Jessica Van Dam, Food Service Director
 Joe Stefanick, Property Manager
 Tom Carlson, Property Manager
 Diane Malone, Retreat Host
 Sharon Haugen, Retreat Cook
 Sandy Carlson, Retreat Cook
 Lorene Mouw, Housekeeping
 Jane Wahl, Retreat Host and Housekeeping

BALANCE SHEET

12/31/17

| | |
|--|-----------------------|
| Cash/Investments <i>(Incl. former Estate Gifts)</i> | \$255,519.97 |
| Investments-Chandler Coop | \$9,689.75 |
| Fixed-Property/Equipment | \$2,050,769.52 |
| TOTAL ASSETS | \$2,315,979.24 |

LIABILITIES & EQUITY

| | |
|---------------------------------------|-----------------------|
| Restricted - Peace/Shalom | \$16,475.00 |
| Restricted - WELCA | \$1,535.09 |
| Retained Earnings | \$2,039,063.88 |
| Current Liabilities | \$0.00 |
| Long Term Liabilities | \$10,000.00 |
| Opening Balance Equity | \$245,777.23 |
| Net Income | \$3,128.04 |
| TOTAL LIABILITIES & EQUITY | \$2,315,979.24 |

CAMPAIGN LEADERSHIP



Marv Nysetvold
 Executive Director



Sandy and Peg Ludeman
 Campaign Chair



Katie Chapman
 Campaign Coordinator

SUMMARY

Shetek Lutheran Ministries was founded on the firm foundation of God’s promises and Christ’s redemptive love. This ministry has provided more than 70 years of ministry on Keeley Island. Many necessary and important improvements have been made over the last three decades – a major renovation of the dining hall, the construction and then expansion of Lakota Retreat Center and construction of the activity center. These improvements have been wonderful assets that have blessed participants of every age nearly every week of the year.

Many groups are turned away throughout the year because of space limitations especially during fall, winter and spring seasons. There is much potential to expand this ministry and reach more people throughout these seasons as well as provide more comfortable and hospitable facilities for the campers and guests during the summer months.

There are currently challenges and limitations that stand in the way of more ministry opportunities for congregations, families and individuals:

1. The cabins are more than 80 years old and do not meet the camper’s (or their parents’) expectations.
2. Campers are uncomfortable using the current bathhouse.
3. Our strategic planning process identified the need for expanding the year round programming opportunities. That will not be possible without more winterized facilities.
4. The water treatment/filtration system needs to be upgraded.



“The world has changed and people’s expectations have changed.”

– Sandy Ludeman, Campaign Chair



“There comes a time when buildings don’t function anymore.”

– Pastor Dan Nelson

MAKING A DIFFERENCE

SUMMARY OF CAMPAIGN PROJECT COSTS FOR PHASE I

| | |
|--|--------------------|
| Adult/Youth Lodge | \$440,000 |
| Two Duplex Cabins – \$270,000/ea | \$540,000 |
| Infrastructure (water, sewer, power) | \$183,000 |
| Campaign Costs (printing, office, staff, consultant) | \$190,000 |
| Contingency | \$147,000 |
| TOTAL | \$1,500,000 |

CHALLENGE PHASE

MAKING A BIGGER DIFFERENCE - PHASE II

| | |
|---------------------------|------------------|
| Additional Duplex Cabin | \$270,000 |
| Develop New Camp Entrance | \$150,000 |
| Arts and Crafts Center | \$10,000 |
| Contingency | \$70,000 |
| TOTAL | \$500,000 |

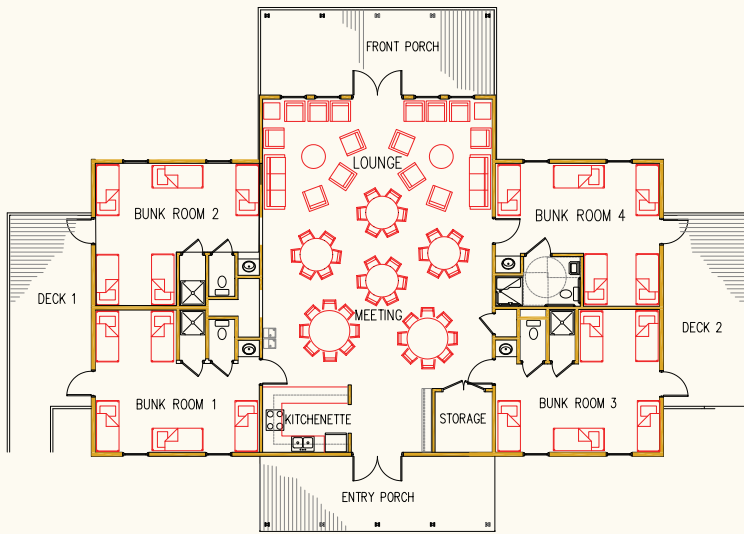


SOLUTIONS

PHASE ONE

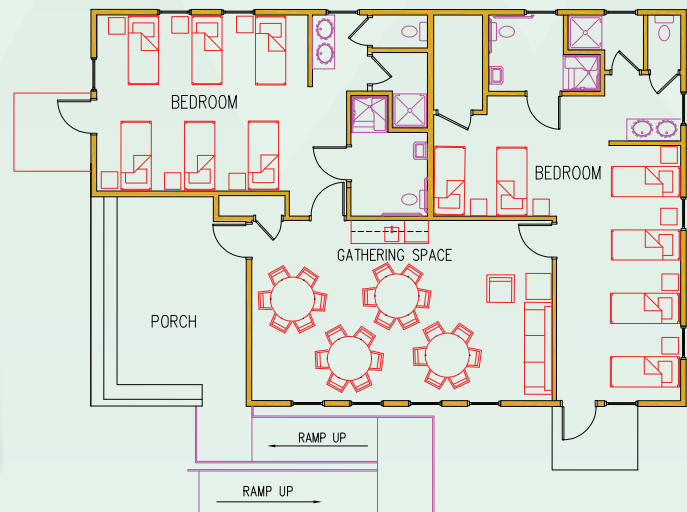
A NEW ADULT/YOUTH LODGE

This new year round facility will host retreats and conferences throughout the year. It will include four separate sleeping rooms with bathrooms and showers in each and the lodge will also have a large meeting and gathering space. Capacity will be 24 adults and up to 40 youth participants.



YEAR ROUND CABINS

Two new year round duplex cabins will be constructed. Each will have indoor plumbing, heating and air conditioning and an indoor gathering area. Each will house two summer camp cabin groups. A third duplex cabin will be constructed if the campaign challenge goal is reached.



BUILDING

ON THE FOUNDATION

GOAL \$1.5 MILLION
CHALLENGE GOAL \$2 MILLION

The Building On the Foundation campaign was authorized by a unanimous vote at the 2018 annual meeting of Shetek Lutheran Ministries.

Gifts to the campaign will be sought in the form of cash, appreciated marketable securities, land or other assets that can be readily utilized by Shetek Lutheran Ministries.

Individuals, families, businesses will be invited to participate in this campaign effort through a three to five year pledge or one time gift. Charitable foundations and other granting sources will also be solicited.

Lead gifts will be sought from among current and past board members, year round staff members and other stakeholders of Shetek Lutheran Ministries. A broader campaign effort will be extended to staff alumni, women of the church organizations and congregations of the Shetek Lutheran Ministries constituency.

STANDARD OF GIFTS

In order to fully subscribe the two million campaign challenge goal for Shetek Lutheran Ministries, the following gifts and in the quantities listed, will need to be received from individuals, families, charitable foundations and as results of individual congregation campaign efforts:

| Number of Gifts | Amount | Cumulative Total |
|--|-------------------|------------------|
| 1 gift | \$200,000 or more | \$200,000 |
| 2 gifts | \$125,000 | \$450,000 |
| 3 gifts | \$100,000 | \$750,000 |
| 5 gifts | \$50,000 | \$1,000,000 |
| 12 gifts | \$25,000 | \$1,300,000 |
| 30 gifts | \$10,000 | \$1,600,000 |
| 50 gifts | \$5,000 | \$1,850,000 |
| Many additional gifts of other amounts | | \$2,000,000 |



“Much ministry has happened here over the last 70 years. Much more ministry can happen and we want to grow it.”
– Marv Nysetvold, Executive Director

NAMING, MEMORIAL AND TRIBUTE GIFTS

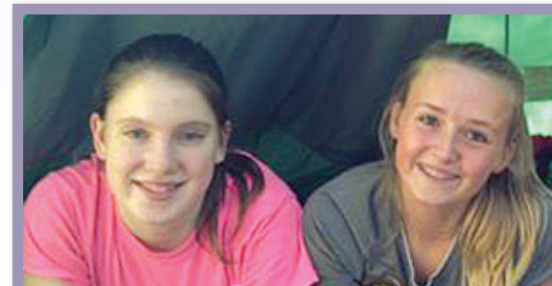
Naming and/or memorial gift opportunities are available to individuals, families, businesses, and foundations contributing \$25,000 or more to the campaign. Recognition of all naming, memorial and tribute gifts will be tastefully presented at a visible location at Shetek Lutheran Ministries.

ADULT/YOUTH LODGE

| | |
|-------------------|-----------|
| Name The Building | \$150,000 |
| Gathering Space | \$75,000 |
| Lakeside Deck | \$25,000 |
| 4 Sleeping Rooms | \$25,000 |
| Kitchenette | \$25,000 |

CABINS

| | |
|--------------------|-----------|
| 2 Duplex Cabins | \$100,000 |
| 2 Gathering Spaces | \$50,000 |
| 4 Sleeping Rooms | \$25,000 |
| 2 Patio Porches | \$25,000 |



LEADERSHIP

CONGREGATION GIFTS

Each congregation of the Shetek Lutheran Ministries Association will be asked to participate in this challenging campaign effort through a careful three-step process:

- STEP 1** Receive a congregation council visit to learn the specifics of the campaign projects, timetable and activities.
- STEP 2** Select a member of the congregation to serve as the campaign leader and have that selected leader attend an orientation and training program conducted by Shetek Lutheran Ministries.
- STEP 3** Set a goal* for the congregation and then conduct a five-week campaign effort that offers every member family of the congregation an opportunity to participate through a contribution.

CONGREGATION GOALS*

Each congregation will be asked to set a non-binding, three-year goal for their campaign effort. Recommended goal levels are proposed on the basis of the average weekly worship attendance of the congregations since most pastors and lay leaders consider that statistic to reflect the effective size of their congregation. The following are the proposed goal levels for congregations.

- BASIC GOAL** \$100 PER WORSHIPPER
- ADVANCE GOAL** \$150 PER WORSHIPPER
- CHALLENGE GOAL** \$200 PER WORSHIPPER

For example, a congregation with an average weekly worship attendance of 100 persons could select from among the following three-year goals:

- BASIC GOAL** \$10,000
- ADVANCE GOAL** \$15,000
- CHALLENGE GOAL** \$20,000



“To me supporting this campaign is simply matter of faithfulness.”

– Pastor Sarah Tade

PROJECTED CAMPAIGN TIMETABLE

2018

SEPTEMBER – DECEMBER
Campaign Leadership Recruited

NOVEMBER

Leadership Gifts Begin

2019

JANUARY – SEPTEMBER
Leadership Gifts Completed

OCTOBER – DECEMBER

Congregation Council Visits

2020

FEBRUARY – DECEMBER

Congregation Campaigns Conducted



SITE PLAN

